

VIRREYES HOCKEY



*Aprendiendo Junto
al Deporte*



Who we are?

We are a group of young professionals socially committed to our country. Since its foundation in 2003, Our project has been pursuing inclusive development and social inclusion through our activity . The project is focused entirely on the Virreyes area, a Northern suburb of Buenos Aires, Argentina.





Mission

Our mission is to promote social integration and inclusive development through education based on sport's values for female children and teenagers who live in the unprivileged and vulnerable neighborhoods of the Virreyes Area.





Our Goals

- **Promote values inspired on sport's practice.**
- **Promote a place devoted to provide emotional support and leisure.**
- **Promote a place devoted to generate emotional bonds between the participants.**
- **Promote the sport's practice as major activity for free time.**
- **Promote mutual interaction between diverse social backgrounds.**





Background

During the last decades, living standards in unprivileged urban areas has been worsening. The families of the area has been experiencing a notorious deterioration of their living standards due to unemployment, precarity, anomie, educational underachievement, violence, drugs and delinquency.



Short-Term Results

- **180 female children and teenagers Benefit from the program**
- **The project is also integrated to a global program which provides social cohesion through education and health.**
- **The program has obtained social recognition (Laureus Foundation, IADB, Rabobank, etc) and has being considered as an example of social innovation.**
- **Integration and cooperation between the families of the female children and teenagers.**
- **Improvement in social behavior and personal attitude related to the sport's values.**





Activities

The activity is mainly focused on three aspects:

- Training
- Human development
- Competitions with other clubs





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Thanks !



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